CEAP

SOURCING

CORPORATE COMPANY PROFILE

2026

SOURCING & PROCUREMENT

GENERAL ORDER SUPPLY

Connecting the right products, suppliers and purchasing decisions.

WHERE EFFICIENCY MEETS BUSINESS

Lahore, Pakistan | Domestic & International Clients

www.ceapsourcing.com

COMPANY AT A GLANCE

Our business	Our track record
Established	2022
Orders fulfilled	250+
Clients served	100+
Trusted supplier relationships	100+
Industries served	10+
Markets	Local and international clients
Public-sector experience	Government departments in Pakistan
Principal services	Sourcing & Procurement; General Order Supply
Head office	Lahore, Pakistan

01. EXECUTIVE OVERVIEW

Procurement expertise. Connected supply. Commercial confidence.

Ceap Sourcing is a Pakistan-based business-to-business sourcing, procurement, and general order supply company established in 2022. From our head office in Lahore, we support organizations that need reliable access to products, materials, machinery, equipment, and operational supplies without the complexity of independently coordinating multiple vendors.

Our business is built around two complementary disciplines. **Sourcing & Procurement** helps clients define requirements, identify suitable suppliers, evaluate offers, and coordinate purchasing decisions. **General Order Supply** focuses on fulfilling approved requirements across a broad range of product categories for commercial, industrial, institutional, and public-sector buyers. Together, these services provide a practical, single-point solution from initial enquiry through order coordination and agreed delivery.

Since our establishment, we have fulfilled more than **250 orders**, served **100+ clients**, and developed working connections with more than **100 trusted suppliers**. Our client experience spans **10+ industries**, domestic and international markets, and government departments in Pakistan. These milestones reflect the business relationships and operating knowledge that underpin our approach.

We understand that good procurement is not simply about securing a low quotation. The right purchasing decision must also consider product specifications, supplier dependability, origin, availability, payment conditions, lead times, documentation, delivery requirements, and total value. We bring these considerations into a structured, responsive commercial process designed around the client's actual requirement.

Ceap Sourcing is registered with Pakistan's Federal Board of Revenue (FBR) and maintains active sales tax registration. We conduct business with an emphasis on professional communication, clear commercial terms, responsible supplier coordination, and lasting client relationships.

02. WHO WE ARE

Built to simplify how businesses source and buy.

Ceap Sourcing was founded to address a familiar challenge for purchasing teams: business requirements rarely fit neatly into a single supplier's catalogue. A project might need electrical components and safety equipment; an office expansion may require furniture, IT accessories, and facility consumables; a manufacturer may need urgent spare parts alongside routine industrial supplies. When each item requires a separate search, quotation, and follow-up, procurement becomes unnecessarily fragmented.

We provide an organized commercial interface between client requirements and available supply markets. Our responsibility is to understand what is needed, establish the right sourcing route, assess relevant options, and coordinate an agreed purchase or supply engagement. We work with order-based requirements, multi-category lists, specialized enquiries, bulk purchases, and recurring institutional needs.

Our more than 100 supplier relationships give us a practical starting point for sourcing, while our experience across varied industries helps us recognize that each customer may have different purchasing priorities. For some, technical specification compliance is essential. For others, continuity of supply, cost control, order consolidation, or delivery arrangements are paramount. We adapt our approach to the commercial context rather than forcing every requirement into a standard package.

Our vision

To be a trusted sourcing and general supply partner for businesses and institutions in Pakistan and overseas, recognized for reliable relationships, commercially sound procurement, and consistent professional service.

Our mission

To simplify business purchasing by connecting clients with suitable products and dependable supply channels, coordinating procurement responsibly, and delivering practical solutions aligned with specifications, budgets, and operational needs.

Our operating values

Integrity: We believe strong commercial relationships require truthful information, transparent terms, and responsible conduct.

Accountability: We take ownership of communication, documentation, order coordination, and the commitments agreed with our clients.

Quality awareness: We assess suitability against the requirement, including technical characteristics, approved alternatives, and relevant documentation.

Responsiveness: We aim to make purchasing communication clear, timely, and actionable at every stage of an enquiry.

Partnership: We invest in long-term relationships with clients and supply partners rather than approaching every order as an isolated transaction.

03. OUR TWO CORE BUSINESS DIVISIONS

01 / SOURCING & PROCUREMENT

Finding the right products and suppliers, then coordinating the right purchasing decisions.

Our Sourcing & Procurement division supports companies, contractors, institutions, distributors, and purchasing departments that require a structured route to market. We work from the client's specifications and commercial priorities, not a generic product list. Depending on the assignment, our role may extend from a focused supplier search to a coordinated procurement package involving multiple product categories or origins.

Product and equipment sourcing. Identifying suitable products, materials, machinery, components, and alternatives according to technical or commercial requirements.

Domestic and international supplier search. Exploring relevant manufacturers, authorized distributors, wholesalers, stockists, and trading channels in Pakistan and overseas.

Supplier assessment and shortlisting. Reviewing supplier fit based on product availability, specifications, responsiveness, applicable records, lead times, and quoted conditions.

Technical specification review. Clarifying models, grades, standards, capacities, dimensions, brands, acceptable equivalents, and required accessories before commercial comparison.

RFQ and quotation coordination. Preparing or reviewing requirement lists, sharing enquiries with potential suppliers, obtaining offers, and resolving quotation ambiguities.

Commercial evaluation and negotiation. Comparing quotations for product suitability, pricing, origin, warranty scope, lead time, delivery terms, and other conditions that affect total purchasing value.

Custom and project-based procurement. Coordinating non-standard, specification-driven, project-linked, or consolidated purchasing requirements.

Machinery and specialist equipment sourcing. Reviewing equipment categories ranging from industrial utilities to construction and material-handling plant, including new or used equipment when commercially suitable.

Purchase order and supplier coordination. Confirming order scope and supporting communication across quantities, specifications, payment milestones, production or availability status, and planned dispatch.

Documentation and logistics liaison. Coordinating relevant commercial documents, supplier updates, freight arrangements, and authorized third-party services when the transaction requires them.

For specialized and regulated products, suitability, inspection, licensing, and regulatory requirements are considered according to the item and destination. Third-party testing, certification, customs clearance, and other regulated functions are arranged separately where applicable.

02 / GENERAL ORDER SUPPLY

A dependable point of contact for diverse commercial and institutional purchasing needs.

Our General Order Supply division is designed for buyers who need products supplied according to an approved list, specification, quotation, tender, or purchase order. This may involve one category or a mixed order covering several operational functions. We coordinate procurement and fulfillment through suitable supply channels, reducing the burden of dealing independently with numerous vendors.

Corporate and commercial supplies. Office equipment, administrative items, furniture, technology accessories, maintenance products, and other day-to-day purchasing requirements.

Government and public-sector orders. Product supply against applicable tender schedules, formal specifications, documentary requirements, and delivery conditions.

Institutional and facility supply. Requirements for educational institutions, hospitals, campuses, hospitality properties, warehouses, and other operating facilities.

Industrial and technical supplies. Tools, mechanical and electrical items, workshop products, safety supplies, plant consumables, and maintenance-related goods.

Construction and project supplies. Building materials, fittings, electrical and plumbing products, site consumables, finishing items, and project-related equipment.

General merchandise and household products. Multi-category commercial goods, appliances, consumer products, and specified wholesale items.

Bulk and wholesale orders. Consolidated and high-volume purchases structured around quantity, availability, pricing, and destination.

Customized and specification-based orders. Products or configurations sourced against detailed client requests, including packaging, branding, and customization where viable.

Recurring supply arrangements. Planned replenishment and routine supply enquiries for operations requiring ongoing consumables or repeat purchasing.

Delivery coordination. Dispatch and transport planning to offices, facilities, project sites, warehouses, or agreed destinations under confirmed commercial terms.

Our general supply model is **requirement-led rather than inventory-led**. Products, brands, warranties, origin, availability, lead times, and service obligations are confirmed for each quotation, rather than represented as universally stocked or immediately available.

04. ADDITIONAL COMMERCIAL CAPABILITIES

General trading and wholesale coordination

Alongside our principal services, Ceap Sourcing can evaluate opportunities involving domestic B2B trading, wholesale transactions, multi-category purchasing, distributor relationships, and commercial buyer-supplier coordination. These activities support the core business, rather than redefining it as a generic trading operation.

International sourcing and trade support

We work with local and international buyers and can assess cross-border product sourcing enquiries involving Pakistan-based or overseas supply partners. Depending on the transaction, coordination may cover supplier identification, price discussions, sample or specification review, packaging requirements, trade terms, commercial documentation, and liaison with freight or clearing specialists. All international arrangements remain subject to applicable laws, destination-market

rules, and agreed responsibilities. We do not represent ourselves as a customs broker, testing laboratory, or certification authority.

OEM, private-label, and customized purchasing enquiries

Where qualified manufacturers and appropriate commercial arrangements are available, we can review enquiries involving OEM supply, private labeling, custom packaging, and made-to-order goods. Feasibility depends on production capacity, minimum order quantities, sampling, artwork or specification approval, and relevant product regulations.

05. PRODUCT SOURCING & SUPPLY PORTFOLIO

A broad, requirement-driven product universe.

Ceap Sourcing's product scope is organized to support enquiries across general commercial goods, industrial and construction categories, institutional supplies, and export-oriented manufactured products. The categories below describe products that may be assessed for sourcing or supply; they are **not a claim that every item is held in stock, already supplied, or available without prior quotation**. Brands, standards, capacities, country of origin, and product eligibility are determined for each enquiry.

A. Industrial, engineering and project materials

01. Construction materials and finishing products. Steel and structural materials, cement, blocks, tiles, hardware, plumbing products, sanitary ware, fixtures, finishing materials, fasteners, and site consumables.

02. Construction and earthmoving machinery. Excavators, wheel loaders, backhoes, cranes, lifting equipment, compactors, rollers, concrete mixers, batching plants, forklifts, telehandlers, and material-handling equipment.

03. Mechanical equipment and fluid handling. Industrial pumps and pumping sets, valves, pipes, flanges, fittings, gaskets, seals, compressors, generators, bearings, drives, and mechanical replacement components.

04. Oil, gas and process equipment. Gate, globe, ball, butterfly and check valves; process piping and fittings; instrumentation, gauges, seals, industrial hoses, safety equipment, and process spare parts.

05. Electrical and power systems. Transformers, switchgear, distribution boards and panels, electrical cables, cable accessories, lighting, control equipment, motor starters, protection relays, circuit breakers, earthing equipment, and power-generation systems.

06. HVAC, refrigeration and ventilation. Chillers, air-handling units, cooling towers, ventilation equipment, fans, ducting and fittings, circulation pumps, split and packaged units, thermostats, and HVAC controls.

07. Workshop and factory equipment. Lathes, milling machines, cutting and welding equipment, compressors, measuring and testing equipment, conveyors, packaging machinery, industrial cleaning equipment, and factory utility products.

08. Maintenance, repair and operating spares. Filters, belts, bearings, hydraulic components, hoses, electrical contactors, pump and valve internals, engine parts, drivetrain components, consumables, lubricants, and hard-to-source replacement items.

09. Plumbing and water systems. Pipes, valves, fittings, pumps, water-system components, sanitary fixtures, drainage products, and associated accessories.

10. Health, safety and site protection. Personal protective equipment, helmets, gloves, footwear, reflective workwear, safety signage, fire-protection products, barriers, and general safety consumables.

B. Corporate, institutional and household products

11. Office and administrative supplies. Stationery, paper products, files and registers, printing consumables, office machines, IT peripherals, and routine operating supplies.

12. Furniture and interior fixtures. Office workstations, desks, seating, storage units, conference furniture, classroom furniture, institutional fixtures, and facility fit-out items.

13. Cleaning, janitorial and hygiene products. Cleaning agents, janitorial tools, dispensers, housekeeping products, waste-handling supplies, personal hygiene consumables, and facility maintenance goods.

14. Home and household products. Household goods, general consumer merchandise, domestic appliances, fans, coolers, washing machines, and other specified electrical or household items.

15. Hospitality, kitchen and laundry supplies. Commercial and institutional kitchen equipment, laundry equipment, room and facility supplies, fittings, and operational consumables.

16. Warehouse, logistics and storage products. Storage racks, shelves, material-handling accessories, trolleys, packing materials, safety products, lighting, and warehouse consumables.

C. Textile, healthcare and consumer manufacturing categories

17. Textiles and home textiles. Towels, bed linen, fabrics, textile made-ups, garments, home textile articles, and buyer-specified textile orders.

18. Surgical, medical and dental instruments. Stainless steel surgical instruments, medical and dental instruments, specialized instruments, and associated healthcare-related products, subject to medical-device regulation, verified supplier capability, and destination-market requirements.

19. Sports goods and fitness equipment. Cricket equipment, footballs and other sports balls, sportswear, team uniforms, fitness and gym equipment, boxing and training equipment, protective sports gear, and customized sporting goods.

20. General merchandise, consumer and commercial products. Miscellaneous non-restricted business goods, electrical consumer products, packaging, accessories, and wholesale merchandise matched to the buyer's specifications.

Product supply flexibility

Enquiries may be submitted using an item list, BOQ, RFQ, technical datasheet, model number, drawing, image, bill of materials, tender schedule, or sample reference. Depending on the requirement, we can assess alternatives, bulk quantities, approved brands, repeat supply, specialized procurement, and international sourcing opportunities. Product availability and any necessary certifications or licenses must be confirmed before order acceptance.

06. INDUSTRIES & BUYER SEGMENTS

Distinct industries. Consistent purchasing discipline.

Ceap Sourcing has served clients in **10+ industries**. Our broader business development and sourcing portfolio is designed to address procurement opportunities across the sectors below. Individual sector coverage does not imply a completed project or client reference in every listed industry.

Construction and real estate. Contractors, builders, developers and property managers sourcing materials, machinery, fittings, finishing products, and site supplies.

Infrastructure and civil works. Project buyers requiring structural materials, roadwork and drainage products, heavy equipment, and construction-related procurement.

Oil, gas and process industries. Technical purchasing enquiries covering piping, valves, instrumentation, safety equipment, and industrial replacement parts.

Energy, power and utilities. Electrical distribution products, generators, switchgear, cables, power equipment, and maintenance spares.

Manufacturing and industrial facilities. Factory equipment, workshop machinery, components, industrial consumables, compressed-air systems, and MRO requirements.

Industrial plants and technical operations. Multi-category mechanical, electrical, safety, utility, and facility supply enquiries for operational sites.

Government and public sector. Procurement and tender-related requirements from departments and public institutions; Ceap Sourcing has existing experience serving government departments in Pakistan.

Public and institutional facilities. Municipal buildings, community facilities, administrative sites, and other institutions requiring equipment and recurring supplies.

Education and research. Schools, colleges, universities and training institutions purchasing classroom furniture, laboratory-related items, IT accessories, and campus supplies.

Healthcare and medical institutions. Hospitals, clinics, laboratories and healthcare buyers procuring eligible instruments, furniture, HVAC products, facility goods, and administrative supplies.

Hospitality and food service. Hotels, guest facilities, restaurants and service operators requiring furniture, kitchen or laundry products, operational goods, and housekeeping supplies.

Corporate offices and business services. Office furniture, technology peripherals, printing supplies, stationery, cleaning materials, and workplace consumables.

Commercial and mixed-use developments. Retail complexes, plazas and commercial properties requiring fit-out products, fixtures, operating supplies, and facility equipment.

Warehousing, logistics and distribution. Racking, storage products, handling equipment, packaging, lighting, safety equipment, and site consumables.

Retail, wholesale and import distribution. Bulk merchandise, household products, consumer goods, textiles, packaging, and supplier or manufacturer sourcing.

Textile, apparel and home furnishings. Fabric, garments, towels, bed linen, made-ups, private-label manufacturing enquiries, and related trade requirements.

Sports, fitness and recreation. Sporting equipment, protective gear, apparel, training products, and custom team or retail merchandise.

Defence-related administrative and support facilities. Where lawfully permitted, non-restricted office, maintenance, facility and general institutional supplies only. This scope excludes weapons, munitions, controlled military equipment, and restricted goods.

For each segment, Ceap Sourcing focuses on the procurement and supply scope, not on claiming construction contracting, engineering design, clinical services, manufacturing ownership, or other specialist functions outside an agreed assignment.

07. HOW WE WORK

From an identified need to a coordinated result.

Our approach is designed to reduce ambiguity early, compare sourcing options intelligently, and keep commercial responsibilities clear.

Step 01 / Enquiry and requirement intake. The client provides a product list, technical specification, BOQ, tender document, reference images, or other purchasing brief, together with expected quantities and delivery location.

Step 02 / Scope and specification review. We clarify specifications, brands, required standards, acceptable equivalents, quantities, budget parameters, lead times, and documentation expectations.

Step 03 / Supply-market assessment. Our team identifies suitable sources through established supplier relationships and additional domestic or international enquiries where needed.

Step 04 / Technical and commercial comparison. Available offers are reviewed against specification fit, origin, supplier terms, lead times, warranty scope, shipping and other relevant total-cost factors.

Step 05 / Quotation and approval. A commercial proposal is prepared, identifying the offered scope and material conditions. The client confirms the preferred arrangement before order placement.

Step 06 / Order confirmation and coordination. Product specifications, quantities, payment obligations, documentation, and fulfillment responsibilities are communicated to relevant parties.

Step 07 / Quality and documentation checkpoints. Samples, product documentation, inspection requirements, or technical confirmations are addressed where the assignment calls for them. Independent inspection or certification requires separate agreement.

Step 08 / Dispatch, logistics and delivery. Delivery, freight, inland transport, or regulated cross-border services are coordinated with suppliers and authorized providers in accordance with agreed terms.

Step 09 / Completion and follow-through. The order is closed out through applicable delivery acknowledgement, invoice or handover records, and follow-up on any agreed post-delivery matters.

The precise stages depend on whether Ceap Sourcing is acting as the supplying vendor, a sourcing coordinator, or another clearly agreed commercial role.

08. ENGAGEMENT OPTIONS

One-time sourcing assignment: Suitable for a specific product, component, machine, or hard-to-find item.

Multi-category general supply order: One coordinated enquiry covering goods from several categories or departments.

Project and BOQ procurement: Structured sourcing against bills of quantities, material schedules, or equipment packages for defined projects.

Recurring corporate or institutional requirements: Repeat purchasing of operating consumables, office goods, maintenance products, or standardized supplies under agreed arrangements.

Tender and formal RFQ response: Preparation of a compliant commercial offer against an issued scope, eligibility conditions, and documentation requirements.

International buyer sourcing: Product and manufacturer discovery, enquiry coordination, and trade-related liaison for eligible cross-border purchases.

09. QUALITY, TRANSPARENCY & PROCUREMENT RESPONSIBILITY

Measured by the requirement, not a generic promise.

Quality in procurement starts with specifying the right item. We aim to clarify the required product, verify the basis of supplier offers, and make material differences visible before a client commits. Our team considers the relevance of product specifications, seller documentation, brand and model authenticity, technical equivalence, warranty limitations, available lead times, and other conditions affecting suitability.

Specification discipline. Item descriptions, standards, sizes, grades, capacities, and acceptable substitutes are established in the enquiry and quotation process.

Commercial clarity. Pricing, taxes, packaging, freight, validity, payment conditions, warranty scope, and expected timelines are set out in the applicable offer.

Supplier consideration. Selection reflects the nature of the product and available evidence about source reliability, availability, and commercial capability.

Order traceability. Relevant quotations, confirmations, invoices, delivery records, and agreed technical documents are maintained as required for the engagement.

Regulatory boundaries. Products requiring specialist licenses, certifications, inspections, or import permissions are considered only where the appropriate conditions can be met. Ceap Sourcing does not represent itself as the issuing authority for such certifications.

We do not promise guaranteed lowest prices, universal inventory, unrestricted trade coverage, or delivery outcomes that have not been confirmed for a particular order. Our commitment is to provide professional, clearly scoped service and to manage agreed responsibilities diligently.

10. WHY CLIENTS CHOOSE CEAP SOURCING

The advantage is coordination backed by operating experience.

An established track record. More than 250 completed orders since 2022 provide practical exposure to varied purchasing requirements and fulfillment conditions.

A connected supply network. Relationships with 100+ trusted suppliers provide a starting point for sourcing across numerous categories and commercial situations.

Diverse buyer experience. We have served 100+ clients across 10+ industries, including domestic and international buyers and government departments in Pakistan.

Two complementary core services. We combine upstream sourcing and procurement coordination with downstream general order supply, allowing clients to pursue an appropriate engagement model.

Multi-category purchasing. A consolidated point of contact can simplify sourcing and communication for buyers who would otherwise approach many separate vendors.

Specification-led decisions. Our sourcing process emphasizes technical fit, relevant commercial terms, and documented requirements instead of relying solely on headline pricing.

A relationship-driven approach. Our business model values straightforward communication, supplier cooperation, and long-term customer relationships.

Formal business standing. Ceap Sourcing operates as an FBR-registered business with active sales tax registration in Pakistan.

11. OUR DIRECTION

Strengthening our network. Expanding our value.

Ceap Sourcing's next phase is centered on depth, consistency, and measured expansion. We aim to strengthen strategic supplier relationships, improve the speed and clarity of procurement coordination, develop repeat business with corporate and institutional buyers, and build a more defined international sourcing proposition from our base in Pakistan.

Our growth priorities include expanding category expertise, improving requirement documentation, deepening industry relationships, and making it easier for clients to submit and manage structured purchasing enquiries. We will continue prioritizing professional service, responsible commercial commitments, and the long-term value of every client relationship.

Our ambition is straightforward: to be the sourcing and supply company clients return to when the requirement is important, specifications matter, and communication must be dependable.

12. LET'S DISCUSS YOUR REQUIREMENTS

One enquiry. A more coordinated way to source and supply.

Whether you need a single technical component, a bulk supply package, a formal quotation, a multi-category institutional order, or support identifying a suitable manufacturer, Ceap Sourcing welcomes the opportunity to review your requirements.

For the most effective response, please share the **product description or item list, quantity, technical specifications or preferred brand, delivery location, required timeline, and any applicable tender or documentation requirements**. If the requirement involves overseas sourcing, please also provide the destination country and relevant packaging or trade terms.

CEAP SOURCING
Where Efficiency Meets Business

Office
Office No. 4, 2nd Floor, 215 CCA, Sector FF, DHA (Phase 4), Lahore, Punjab, Pakistan (54792)

Phone
+92 (371) 067-8036

Email
support@ceapsourcing.com

Website
www.ceapsourcing.com

Facebook facebook.com/CeapSourcing
Instagram instagram.com/CeapSourcing
TikTok tiktok.com/@CeapSourcing
LinkedIn linkedin.com/company/ceap-sourcing

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